



***MedEsthetics* Corrects EltaMD Listing in April 2017 Issue**

4/13/2017

In an article appearing in the April issue of *MedEsthetics* entitled, "Go Your Own Way...Launching a private label skincare line." , a table was also provided. That table is entitled, "PRIVATE LABEL SUPPLIERS". In that table EltaMD was listed as a company that offered "private label products and services."

EltaMD does not now nor has it ever provided private label products and services.

The *MedEsthetics* editorial staff has been contacted about this error and has:

- Provided an email acknowledging this error
- Agreed to remove the reference to EltaMD in this table within 24 hours
- Agreed to publish a printed retraction in the next printed issue of *MedEsthetics*

Should you have any questions about this issue or desire to be forwarded a copy of the email provided by *MedEsthetics* acknowledging this incorrect listing of EltaMD as a provider of private label products or services, simply contact us at EltaMD via the [Contact Us](#) email link at eltamd.com and we will be happy to forward it to you.

Regards,

A handwritten signature in black ink, appearing to read "Phil O'Neill".

Phil O'Neill, R. Ph., FACA
President/CEO
EltaMD Inc., a Swiss-American Company