



## How to Authenticate an EltaMD® Reseller

1. Ask reseller for their EltaMD® account number.
2. Call EltaMD Consumer Care Center at 800.633.8872, ext.2.
3. Ask the representative if the account number is valid. If so, you can purchase with confidence.

Only by purchasing EltaMD products from our authorized resellers can you be assured of getting genuine EltaMD® skin care and sun protection. Products sold by unauthorized resellers may be expired, may have been tampered with or may have been sold and are being re-sold by an unauthorized website.

Fake or counterfeit EltaMD products can also be an issue. Fake or counterfeit EltaMD products cannot always easily be distinguished from genuine EltaMD products. Imitators can manufacture look-alike EltaMD products that appear to be the same, but the product itself could have been manufactured without complying with quality or safety standards. This could cause counterfeit product to be unsafe regardless of its appearance.

At EltaMD we strive very hard to provide the highest possible quality sun and skin care products to help people protect and enrich the health of their skin. We want your access to EltaMD products not to be confused by those who would falsely represent the EltaMD brand, either through selling expired or previously sold product, or counterfeit product encourage you to purchase EltaMD products only from authorized resellers.